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## About the Cover of this Thesis

Perhaps the most famous image of an iceberg is the one produced in 1999 by Ralph A. Clevenger, which actually is not a real image. As he pointed out in a personal communication:

*The iceberg image is a composite image that I created many years ago, from four of my images, to illustrate the concept of the unseen portion of an iceberg. The two halves of the iceberg are 2 separate shots that I took in Alaska and in Antarctica (neither is underwater). The only underwater part is the background that I took off the coast of California. The sky is the last component. It took a lot of research on lighting and scale to get the iceberg to look real.*

Some time later, the poster company Successories captioned the image as “The Essence of Imagination”, with the following accompanying text: “*What we can easily see is only a small percentage of what is possible. Imagination is having the vision to see what is just below the surface; to picture that which is essential, but invisible to the eye*”.

This image thus illustrates the concept of “what you see is not necessarily what you get”. For such a reason it was chosen for the cover of this thesis. When we interact with someone we often just hear their words and see their (partial) behavior. It is like seeing only the tip of the iceberg: there is much more below the surface that we may not even be aware of. I often use this concept to illustrate the role of implicit interaction in HCI.